



SPONSORSHIP & EXHIBIT

With over 800 attendees expected, ICN 2018 is an excellent opportunity to interact with a diverse group of scientists, leaders, innovators and researchers in the field of modern neuroendocrinology, from molecules to behaviour, across four main themes – metabolism, reproduction, stress, and timing. Increase your brand's strength and increase your company's exposure to national and international markets by supporting the Congress!

CONTACT

For any inquiries, or for additional information, please contact:

Tess Brown

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EXHIBIT OPPORTUNITIES

Exhibitors are a vital part of ICN 2018. Every effort will be made to ensure that all exhibitors receive prime exposure and direct marketing opportunities with key players and decision makers in the field. Efforts include but are not limited to:

- ▶ Lunch Breaks will be served in the Exhibit Hall for all attendees
- ▶ Poster Viewing in the Exhibit Hall on all Congress days

EXHIBIT SPACE (10 X 10 BOOTH)	USD 3,000
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EXHIBIT SPACE NON-PROFIT (10 X 10 BOOTH)	USD 1,000
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Included with each Exhibit Booth purchase:

- ▶ 10' x 10' pipe and drape exhibit space
- ▶ 6' table, 2 chairs and wastebasket
- ▶ Booth header sign with company name (no longer than 22 characters)
- ▶ Two Complimentary Exhibitor Badges
- ▶ Listing with logo and 50-word bio on the Congress website, onsite Congress program and mobile app
- ▶ Electricity, carpet & additional furniture NOT included

Level sponsors have first choice in selecting booth location, followed by exhibitors on a 'first-paid, first-served' basis. No exhibitor may sub-let or share with another

SPONSORSHIP LEVELS

Your **total contribution** is calculated based on the purchase of any items from the next pages, including advertising, exhibit space and symposia. When your total contribution exceeds one of the Sponsorship Levels, you will receive the **additional benefits** listed below, in addition to the benefits listed for each individual item purchased.

PLATINUM

USD 25,000

- ▶ Sponsorship Acknowledgement on the Congress mobile App, Congress program and website
- ▶ **4** Full Congress Invitation
- ▶ **1** Complimentary 10x10 Exhibit Space
- ▶ **1** Complimentary Delegate Bag Insert (supplied by Sponsor)
- ▶ **1** Full Page Advertisement in the Onsite Congress Program

GOLD

USD 20,000

- ▶ Sponsorship Acknowledgement on the Congress mobile App, Congress program and website
- ▶ **3** Full Congress Invitation
- ▶ **50% discount** on a 10x10 Exhibit Space
- ▶ **1** Complimentary Delegate Bag Insert (supplied by Sponsor)
- ▶ **1** Full Page Advertisement in the Onsite Congress Program

SILVER

USD 15,000

- ▶ Sponsorship Acknowledgement on the Congress mobile App, Congress program and website
- ▶ **2** Full Congress Invitation
- ▶ **1** Complimentary Delegate Bag Insert (supplied by Sponsor)
- ▶ **1** Half Page Advertisement in the Onsite Congress Program

BRONZE

USD 10,000

- ▶ Sponsorship Acknowledgement on the Congress mobile App, Congress program and website
- ▶ **1** Full Congress Invitation
- ▶ **1** Complimentary Delegate Bag Insert (supplied by Sponsor)

SUPPORTER

USD 5,000

- ▶ Sponsorship Acknowledgement on the Congress mobile App, Congress program and website
- ▶ **50% discount** on the first Full Congress Invitation
- ▶ **1** Complimentary Delegate Bag Insert (supplied by Sponsor)

MARKETING OPPORTUNITIES

GALA DINNER & COCKTAIL RECEPTION (EXCLUSIVE)

USD 20,000

All delegates are invited to attend the Gala Dinner & Cocktail Reception at the beautiful Royal Ontario Museum on Tuesday, July 17, 19:30-21:00

As the exclusive sponsor of the Gala Dinner & Cocktail Reception you will:

- ▶ Receive four (4) complimentary tickets to the Dinner
- ▶ Have your logo placed on the tickets, menu cards, and signage onsite
- ▶ Be acknowledged verbally during the event, as well as with your logo on the website, in the Congress Program and Mobile App, as the Sponsor of the Gala Dinner & Cocktail Reception.

WELCOME RECEPTION (EXCLUSIVE)

USD 15,000

The Welcome Reception will take place on Sunday, July 15, 18:30-21:00 at the Steam Whistle Brewery. It is the official opening of the Congress, providing delegates and exhibitors the opportunity to mix and mingle while enjoying refreshments.

As the exclusive sponsor of the Welcome Reception, you will:

- ▶ Have table top cards with your logo on all food and beverage stations in the Steam Whistle Brewery during the Welcome Reception
- ▶ Be acknowledged with your logo on the website and in the Congress Program and Mobile App as the Sponsor of the Welcome Reception.

WIRELESS INTERNET (EXCLUSIVE)

USD 12,500

Wireless Internet will be available throughout the Congress Venue at no charge allowing delegates to use the Congress mobile app and connect with other delegates.

As the exclusive sponsor of the Wireless Internet, you will:

- ▶ Have your logo displayed on all relevant signage associated with the wireless internet and on the connection splash page
- ▶ Be acknowledged with your logo on the website, Congress program and Mobile App as the Sponsor of the Wireless Internet.

DELEGATE BAG (EXCLUSIVE)**USD 10,000**

All registered delegates will receive a delegate bag with the Congress materials such as the Congress Program, seminar information, etc.

As the exclusive sponsor of the Delegate Bag, you will:

- ▶ Have your logo on the delegate bag with the official Congress logo
- ▶ Have the opportunity to include a promotional item in the delegate bag
- ▶ Be acknowledged with your logo on the website, Congress program and Mobile App as the Sponsor of the Delegate Bag.

ONSITE MOBILE APP (EXCLUSIVE)**USD 10,000**

The Onsite Mobile Application will be provided to delegates free of charge. The mobile app will include the full Congress program, exhibitor information, general venue and destination information.

As the exclusive sponsor of the Onsite Mobile App, you will:

- ▶ Have your custom graphic/banner displayed on the access page of the mobile app
- ▶ Opportunity for 2 push notifications sent to all delegates during the Congress
- ▶ Be acknowledged with your logo on the website, Congress program and Mobile App as the Sponsor of the Onsite Mobile App.

LANYARDS (EXCLUSIVE)**USD 10,000**

All delegates will receive a name badge and lanyard to be worn at all times while at the Congress.

As the exclusive sponsor of the Lanyards, you will:

- ▶ Have your logo on all lanyards along with the Congress logo
- ▶ Be acknowledged with your logo on the website, Congress program and Mobile App as the Sponsor of the Lanyards.

TRAINEE WELCOME NETWORKING BBQ (EXCLUSIVE)**USD 10,000**

The Networking BBQ will take place on Saturday, July 14 , from 14:00-16:30. This event will provide an orientation and opportunity for the trainees to meet and greet. Special ice-breaking activities will be planned and faculty will also be encouraged to attend to get to know the next generation of neuroendocrinologists.

As the exclusive sponsor of the Trainee Welcome Networking BBQ, you will:

- ▶ Have your logo displayed on all relevant signage and hand-outs associated with the event
- ▶ Be acknowledged with your logo on the website, Congress program and Mobile App as the Sponsor of the Trainee Welcome Networking BBQ.

TRAINEE NETWORKING SOCIAL (EXCLUSIVE)**USD 10,000**

This event will be targeted to trainees who do not intend to attend the Gala Dinner, as a cost-saving alternative. The social will take place on Tuesday evening at a local venue, such as a ping-pong or bowling club. This will give the trainees an opportunity to network with their fellow scientists at a more informal venue, and give them a chance to discuss their experiences at the ICN 2018.

As the exclusive sponsor of the Trainee Networking Social, you will:

- ▶ Your logo displayed on all relevant signage and hand-outs associated with the event
- ▶ Be acknowledged with your logo on the website, Congress program and Mobile App as the Sponsor of the Trainee Networking Social.

ABSTRACT USB STICK (EXCLUSIVE)**USD 10,000**

Each registered delegate will receive a USB memory stick with the collection of all abstracts submitted and accepted for presentation at the Congress. It will be handed out when the delegates pick up their registration package.

As the exclusive sponsor of the Abstracts USB stick, you will:

- ▶ Have your logo displayed on the outside of the USB stick
- ▶ Be acknowledged with your logo on the website, Congress program and Mobile App as the Sponsor of the USB Stick of Abstracts .

BREAKFAST POSTER SESSIONS (2 AVAILABLE)**USD 5,000**

Abstracts accepted for poster presentations will be displayed on poster boards in the Exhibit Hall every day. Authors will be present during a networking breakfast to answer questions and discuss their research with delegates.

As the exclusive sponsor of the Poster Sessions, you will:

- ▶ Have your logo displayed on all Poster number cards that day
- ▶ Have table top cards with your logo on all food and beverage stations during your selected refreshment break
- ▶ Be acknowledged with your logo on the on the website, Congress program and Mobile App as the Sponsor of the selected Poster Session

LUNCH BREAKS AND/OR BOX LUNCHESES (2 AVAILABLE)**USD 5,000**

Lunch Breaks will be served in the Exhibit Hall for all attendees.

As the exclusive sponsor of the Lunch Breaks, you will:

- ▶ Have table top cards with your logo on all food and beverage stations during your selected lunch break
- ▶ Be acknowledged with your logo on the website, Congress program and Mobile App as the Sponsor of the Lunch Breaks

5 KM FUN RUN & 1 KM FUN WALK (EXCLUSIVE)**USD 5,000**

The 5-km Fun Run & 1-km Fun Walk will take place on Tuesday morning. It is an activity that all delegates are invited to take part in, regardless of their fitness level.

As the exclusive sponsor of the 5km Fun Run & 1km Fun Walk, you will:

- ▶ Have your logo prominently displayed on T-shirts during the Run
- ▶ Be acknowledged with your logo on the website, in the Congress Program and Mobile-App as the Sponsor of the Fun Run & Fun Walk.

PRINT & DIGITAL ADVERTISING

ONSITE PRINTED ADVERTISING

Premium Positions (Exclusive)		Other Positions	
Outside Back Cover	USD 700	Full Page	USD 300
Inside Front Cover	USD 500	Half Page	USD 200
Inside Back Cover	USD 500	Quarter Page	USD 150

Sponsor will be responsible for providing the advertisement in high-resolution, print-ready format as per specifications to be communicated by the Congress Secretariat.

DIGITAL ADVERTISING

Enhanced Exhibitor Listing	USD 1,000
Banner Ad on Congress Website, per month	USD 1,000
Banner Ad in pre-Congress E-Blast ¹	USD 1,000
Banner Ad in Initial Registration Email (Exclusive) ²	USD 3,000
Banner Ad in Final Confirmation Email (Exclusive) ²	USD 4,000

¹ The Congress Secretariat will send emails to more than 2,000 interested parties on a regular basis prior to the event to update on newest developments about the Congress. Your custom banner will be displayed in the body of the e-blast.

² Each delegate will receive an initial confirmation email at time of registration. All confirmed delegates will receive a final confirmation email a few days before the Congress. Your custom banner will be displayed in the body of the email.

Sponsor will be responsible for providing the artwork as per specifications to be communicated by the Congress Secretariat.